

No. BNLCO-PGMP/BSNL/TP/2

Date: 21-02-2026

To

All Chief General Managers,
Bharat Sanchar Nigam Limited.

Sub: Guidelines for promoting BSNL's Brand Image – Strict adherence and disciplinary action for violations – reg.

Sir/ Madam,

Reference is invited to the letters no. BSNL/Admn. Misc Matters/2024-25 dated 30.09.2024 and BSNL/Admn. Misc Matters/2025-26 dated 03.09.2025 (copies enclosed), vide which clear instructions were issued regarding the manner in which official visits are to be handled. An instance has come to notice regarding non-adherence to the same. The instructions are reiterated for strict adherence in letter and spirit.

2. It is further instructed that during official visits of senior BSNL functionaries, there should be no diversion of human resources from their duties beyond what is needed for providing necessary assistance for official purposes of the visit.

3. Non-adherence shall be construed as misconduct on the part of both the officer(s) approving/issuing communications or directions that violate these instructions and the officer receiving the services of such diverted resources.

This issues with the approval of the competent authority.


21/02/2026
(Rajeev Kumar Kaushik)
PGM (Pers)

Copy to:

BHARAT SANCHAR NIGAM LTD.
(A Govt. of India Enterprise)
O/o Chief General Manager,
Uttarakhand Telecom Circle,
Patel Nagar, Dehradun-248001
Admin Section



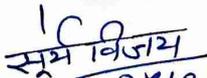
भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
कार्यालय मुख्य महाप्रबंधक,
उत्तराखंड दूरसंचार परिमंडल,
पटेल नगर, देहरादून - 248001
प्रशासन अनुभाग

प्रष्ठांकन पत्रांक: UKNDCO/ADMIN/General/2024-25/10

दिनांक: 24.02.2026

प्रतिलिपि सूचनार्थ एवं उपरोक्तानुसार उत्तराखंड दूरसंचार परिमंडल के अधीन कार्यरत समस्त अधिकारियों/कर्मचारियों के मध्य व्यापक प्रचार हेतु प्रेषित:-

- वैयक्तिक सचिव कार्यालय मुख्य महाप्रबंधक उत्तराखंड दूरसंचार परिमंडल।
- समस्त व्यापार क्षेत्र / इकाई / ऊर्ध्वाधर प्रमुख।


28/2/26
सहा० नि०(प्रशासन)
परिमंडल कार्यालय देहरादून